

## MEMORANDUM

To: WCI, Inc. Board of Directors

From: Mary Nichols, Treasurer

Date: November 18, 2015

Re: Treasurer's Report: Evaluation of Compliance with the WCI, Inc. Funds Management Policy

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### **Introduction**

WCI, Inc. maintains a Funds Management Policy (the "Policy") that establishes requirements for the management of the Corporation's funds.<sup>1</sup> The Policy specifies the Corporation's fund management objectives and defines the duties of the Board, the Finance Committee, the Treasurer, and the financial institution being used to hold the Corporation's assets (i.e., the "custodian").

Section 6 of the Policy, "Monitoring", states that:

*At least annually, the Treasurer shall prepare and present to the Board an evaluation of the compliance with this policy, including a summary of the Corporation's financial transactions and holdings, consistency with the required asset allocation, and a statement as to the extent to which each of the policy objectives has been achieved.*

*If directed by the Board, the Audit Committee may undertake an independent evaluation of the compliance with this policy.*

This report to the Board fulfills this reporting responsibility of the Treasurer.

### **Methodology**

This evaluation covers the period of September 2014 through October 2015.<sup>2</sup> The evaluation was performed by reviewing the financial transactions conducted by the Corporation and the

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<sup>1</sup> The WCI, Inc. Funds Management Policy is available at:

[http://www.wci-inc.org/docs/WCI\\_Inc\\_Funds\\_Management\\_Policy.pdf](http://www.wci-inc.org/docs/WCI_Inc_Funds_Management_Policy.pdf).

<sup>2</sup> The prior Treasurer's evaluation covered the period of December 2013 through August 2014, and is available at: [http://www.wci-inc.org/docs/WCI%20Inc%20Funds%20Management%20Report\\_Sept-2014\\_FINAL.pdf](http://www.wci-inc.org/docs/WCI%20Inc%20Funds%20Management%20Report_Sept-2014_FINAL.pdf).

activities of the Finance Committee, Treasurer and Executive Director. The evaluation focused on each of the major elements of the Policy, including:

1. Were the duties carried out as specified in the Policy?
2. Were the funds managed with the standard of care defined in the Policy?
3. Did the asset allocation conform to the requirements of the Policy?
4. Were any prohibited activities conducted?

Finally, this evaluation assesses the extent to which each of the Policy's objectives was achieved.

## **Discussion**

**Summary of Financial Activities:** The funds of the Corporation are managed by the Executive Director with assistance from WCI, Inc. staff and the accountant according to the procedures defined in the WCI, Inc. Accounting Policies and Procedures. The financial activities are reviewed regularly by the Finance Committee. Annually, the Audit Committee oversees the conduct of the financial audit according to the Audit Committee Charter.

During the period examined in this report, the financial activities included the following:

- **Funds Received:** All funds received were deposited into the WCI, Inc. checking account at Bank of the West. Funds were received from California and Québec.
- **Cash flow Requirements:** Funds were maintained in the checking account to ensure that sufficient funds were available to satisfy cash flow requirements. The funds in the checking account are insured by the FDIC for up to \$250,000. Consequently, to conform to the Policy requirements, the checking account balance was maintained below this level.
- **US Treasury Securities and Certificates of Deposit (CDs):** US Treasury Securities and CDs were purchased in order to keep the checking account balance below \$250,000. Maturities of the instruments were selected to ensure that cash flow requirements were met. Upon maturity, the funds were automatically deposited into the checking account.
- **Payments:** Payments were made to contractors, suppliers, employees, and tax authorities according to the requirements of each and following appropriate authorization by Corporation officials.

The purchase of US Treasury Securities through a Master Repurchase Agreement with Bank of the West and FDIC-insured CDs were used to manage the balance in the checking account while simultaneously ensuring the availability of funds needed to satisfy cash flow requirements. The Master Repurchase Agreement enables the Corporation to purchase US Treasury Securities in any amount and for any period of time from 1-90 days. FDIC-insured CDs were purchased with various institutions through Bank of the West's Capital Markets Division.

The US Treasury Securities and CDs were used to maintain the asset allocation within the limits provided by the Policy (discussed more below). The interest paid on CDs is also higher than the interest paid on US Treasury Securities.

No fees were charged by Bank of the West for these services.

**Duties Specified in the Policy:** The Policy specifies duties for the Board, the Finance Committee, the Treasurer, and the financial institution being used to hold the Corporation's assets (the "custodian").

- **The Board.** It is the Board's responsibility to "...ensure that appropriate policies governing the management of the Corporation's funds are in place and that they are implemented." The Board fulfilled its responsibility by adopting the Policy. It is also required to ensure that the Policy is implemented. At the September 2014 Annual Board Meeting, the Board reviewed and discussed the implementation of the Policy based on the Treasurer's report. Through its discussion and review of this report the Board may assess whether additional steps are required to ensure that the Policy continues to be properly implemented.
- **Finance Committee.** The Finance Committee is directed as follows: "At least once per year the Finance Committee shall review the Corporation's policies governing the management of the Corporation's funds, and as appropriate recommend to the Board changes in those policies to better serve the Corporation." During the period of this evaluation the Finance Committee held fourteen monthly conference calls from September 2014 through October 2015. During each call the Finance Committee reviewed the financial status of the Corporation, including adherence to the Policy.
- **Treasurer.** The Treasurer is directed to do the following under the Policy: "The Treasurer shall prepare and keep current a cash flow projection for the Corporation that at a minimum shows anticipated revenues and expenditures for the coming 18 months. After review and approval by the Finance Committee, the Treasurer shall provide the cash flow projection to the Executive Committee at least quarterly." On behalf of the Treasurer, the Executive Director maintained the 18-month cash flow projection and presented the projection to the Finance Committee during each of its calls. The Executive Committee did not meet during the period examined in this report.
- **Custodian.** Bank of the West was the sole custodian during the period examined in this report. The checking account was maintained at Bank of the West, and Bank of the West executed all transactions. The Corporate credit card was also maintained through Bank of the West. The responsibilities of the custodian include: "...executing financial transactions at the direction of duly authorized corporate representatives...[and] provid[ing] complete and accurate monthly and annual reports..." Bank of the West executed transactions at the direction of the Executive Director, and provided reports which were reviewed by the Executive Director on an ongoing basis and by the accountant on a monthly basis. Additionally, online reports are available for review at any time, including all credit card activity.

**Standard of Care:** The Policy specifies the standard of care with which the Corporation’s funds are to be managed:

*Funds shall be managed with prudence consistent with all the objectives of this policy. Care shall be taken to avoid accepting risks, for example by matching maturities of securities to cash flow requirements to avoid being required to sell securities at market rates during unfavorable market conditions.*

The activities conducted during the period examined in this report conform to the standard of care specified in the Policy. Each of the US Treasury Securities and CDs was held to maturity, so that there were no early redemption penalties or risks associated with changing market conditions.

The Policy also recognizes the importance of adhering to the Corporation’s Ethical Guidelines and Conflict of Interest Policy<sup>3</sup> as it relates to funds management activities. No potential or actual conflicts of interest were identified during the period examined.

**Asset Allocation:** The Policy specifies that “...financial assets listed in Table 1 are eligible for managing the Corporation’s funds, within the allocation ranges shown...” (see Table 1, below). During the period examined for this report, the Corporation’s financial assets were maintained using instruments listed in Table 1.

**Table 1: Asset Allocation**

<b>Asset</b>	<b>Allocation Range</b>
Cash in interest-bearing and non-interest-bearing accounts, in amounts that are fully insured by the Federal Deposit Insurance Corporation (FDIC) or the Canadian Deposit Insurance Corporation (CDIC).	25% to 100%
Certificates of Deposit in amounts that are fully insured by the Federal Deposit Insurance Corporation (FDIC) or the Canadian Deposit Insurance Corporation (CDIC).	0% to 75%
United States Treasury Securities	0% to 75%
Government of Canada bonds and treasury bills	0% to 75%
General Obligation Bonds Issued by any of the Participating Jurisdictions	0% to 25%

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<sup>3</sup> The WCI, Inc. Ethical Guidelines and Conflict of Interest Policy is available at: [http://www.wci-inc.org/docs/2011-11-03\\_WCI-Inc\\_Conflict\\_of\\_Interest\\_Policy\\_Final.pdf](http://www.wci-inc.org/docs/2011-11-03_WCI-Inc_Conflict_of_Interest_Policy_Final.pdf).

During the period examined for this report, the asset allocation was as follows:

**Asset Allocation During the Period Examined for this Report**

Asset	Portion of Assets			Average Days to Maturity
	Average	Minimum	Maximum	
Cash (checking account)	5%	1%	10%	(NA)
Certificates of Deposit (FDIC insured)	42%	15%	59%	93
US Treasury Securities	53%	34%	78%	7

From September 2, 2014 through October 6, 2015, the balance in the checking account was maintained below \$250,000 (with four exceptions noted below) and the remaining assets were in the form of both US Treasury Securities and CDs. The holdings of US Treasury Securities and CDs both remained within the Policy asset allocation limits, with one exception. For a brief period at the start of September 2014, US Treasury Securities were 78% of the Corporation’s assets, exceeding the Policy’s maximum of 75%. The cash balance in the checking account averaged 5% of the Corporation’s assets, which falls below the 25% lower limit specified in the Policy. Notably, the average days to maturity for the US Treasury Securities was only 7 days during the period examined, which means that the instruments were managed to ensure that cash would be available quickly if needed. During the period examined for this report, all of the Corporation’s financial assets were fully backed or fully insured by the United States. As was also described in the prior year’s report, to achieve the 25% minimum asset allocation for fully insured cash would have required maintaining cash accounts at two additional banking institutions during the period examined.

When US Treasury Securities or CDs mature, the funds are automatically placed in the checking account. To keep the checking account balance below \$250,000, US Treasury Securities or CD purchases are executed that same day. On four occasions during this evaluation period, the checking account balance exceeded \$250,000 because the bank put a hold on the payments from California. During the period of the hold, the checking account balance appeared to have a balance that exceeded \$250,000. Once the hold was lifted, the US Treasury Securities and CDs were purchased to keep the checking account balance below \$250,000. On three of these occasions the account exceeded \$250,000 for one night. On one occasion the account exceeded \$250,000 for two nights.

**Prohibited Activities:** The Policy specifies that certain activities are prohibited. No prohibited activities were conducted during the period examined for this report.

**Findings and Recommendations**

During the period examined for this report, the financial assets of the Corporation were generally managed according to the requirements of the Policy. The ability to utilize three financial assets (checking account, US Treasury Securities, and CDs) through a single institution

(Bank of the West) continued to provide an efficient and transparent mechanism for managing the Corporation's financial assets. Further, there are no fees for any of these services. No changes are recommended in these processes.

The cash flow projection was found to be an important and useful tool for managing the assets. The regular review by the Finance Committee of the Corporation's activities, financial position, and cash flow was an important process by which Board members on the Committee were kept informed.

As noted in the Asset Allocation discussion, the holdings of US Treasury Securities and CDs were within the Policy levels, but the cash holdings were below the Policy minimum. Nevertheless, the cash flow requirements were satisfied throughout the period examined through the use of US Treasury Securities and CDs with relatively short maturities (particularly in the case of US Treasury Securities) that corresponded to the cash requirements identified in the cash flow projections. The Board has asked the Finance Committee to review the asset allocation levels in the Policy to better reflect the Corporation's cash management requirements and capabilities.

Based on this review, the following are the findings regarding each of the objectives included in the Policy:

1. Funds shall be managed in a manner that complies with all applicable laws.

*All applicable laws have been followed.*

2. Funds shall be managed in a manner that complies with all requirements specified in funding agreements entered into by the Corporation.

*Funds have been managed in a manner that complies with all requirements specified in funding agreements entered into by the Corporation.*

3. Funds shall be managed to support the cash flow requirements of the Corporation as developed by the Treasurer, including expected requirements in Canadian and U.S. dollars.

*An 18-month cash flow analysis was kept current and presented to the Finance Committee on a monthly basis. During the period examined, funds were successfully managed to support the cash flow requirements of the corporation without exception. To date, all funds have been held in US dollars.*

4. Funds shall be managed to preserve principal to the maximum extent possible.

*Preservation of principle was accomplished. All of the Corporation's financial assets were fully backed or fully insured by the United States.*

5. Funds shall be managed to achieve a competitive rate of return (net of fees), consistent with the achievement of the other objectives, in particular recognizing the paramount importance of the preservation of principal.

*The rates of return on the US Treasuries, CDs, and FDIC insured deposits were consistent with market conditions. While the returns are relatively low, the choice of these instruments is consistent with the objective of preserving principal. No fees for financial management services were incurred during the period examined.*